



California's biggest equestrian event focusing on trails and the backcountry since 1988

Backcountry Horsemen of California (BCHC) 2026 Rendezvous

March 20-22, 2026

Diamond Bar Arena, Ceres, California

Sponsorship Opportunities

This annual gathering of BCHC members offers a wide range of opportunities for businesses. Our event draws participants from over 28 California counties with some national membership representation as well. The Rendezvous is open to the public at no charge, and we draw extensively from the local community and surrounding counties.

\$5,000.00*Platinum Sponsor Includes:

- A 10x20 Booth Space,
- 2 Full Page Ads in the Rendezvous Program (1 Color-Back Cover and 1 Black/White inside),
- A Full Page Ad for 1 year in the BCHC Newsletter (Color-Back Cover) – 4 issues
- 8 Friday Night Dinner,
- 8 Saturday Afternoon Beer and Wine Tasting Tickets,
- 8 Saturday Night Dinner Tickets,
- Your Banner(s) prominently displayed during the event,
- Your Company's support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor.
- (You are responsible for supplying your Ad copy by February 1, 2026)

\$2,500.00*Gold Sponsor Includes:

- A 10x20 Booth Space,
- A Full Page Ad in the Rendezvous Program,
- 1/2 Page Ad for 1 year in BCHC Newsletter – 4 issues,
- 4 Friday Night Dinner,
- 4 Saturday Afternoon Beer and Wine Tasting Tickets,
- 4 Saturday Night Dinner Tickets,
- Your Banner(s) prominently displayed during the event,
- Your Company support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor.
- (You are responsible for supplying your Ad copy by February 1, 2026)

\$1000.00* Silver Sponsor Includes:

- A 10x10 Booth Space,
- 1/2 Page Ad in the Rendezvous Program,
- 1/4 Page Ad for 1 year in BCHC Newsletter – 4 issues,
- 3 Saturday Afternoon Beer and Wine Tasting Tickets,
- 3 Saturday Night Dinner Tickets,
- Your Banner prominently displayed during the event,
- Your Company support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor.
- (You are responsible for supplying your Ad copy by February 1, 2026)

\$750.00* Bronze Sponsor Includes:

A 10x10 Booth Space,
1/2 Page Ad in the Rendezvous Program,
2 Saturday Afternoon Beer and Wine Tasting Tickets,
2 Saturday Night Dinner Tickets,
Your Banner displayed during the event,
Your Banner displayed in one of the event seminar locations,
Your Company listed in the program as a Seminar Sponsor,
Your Company mentioned for 1 year in BCHC Newsletter – 4 issues.
(You are responsible for supplying your Ad copy by February 1, 2026)

\$500.00* Copper Sponsor Includes:

A 10x10 Booth Space,
1/4 Page Ad in the Rendezvous Program,
1 Saturday Afternoon Beer and Wine Tasting Tickets,
1 Saturday Night Dinner Tickets,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter – 4 issues.
(You are responsible for supplying your Ad copy by February 1, 2026)

\$250.00* Aluminum Sponsor Includes:

1/4 Page Ad in the Rendezvous Program,
1 Saturday Afternoon Beer and Wine Tasting Tickets,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter – 4 issues.
(You are responsible for supplying your Ad copy by February 1, 2026)

\$100.00* Stainless Steel Sponsor Includes:

Business Card Ad in the Rendezvous Program,
1 Saturday Afternoon Beer and Wine Tasting Tickets,
Your Banner displayed during the event,
(You are responsible for supplying your Ad copy by February 1, 2026)

BCHC Website: <http://www.bchcalifornia.org/>

The Backcountry Horsemen of California thank you for your generous support!

Please submit the Sponsorship Form (page 3) and your sponsorship check to
BCHC Rendezvous
Lloyd Erlandson
8658 Washington Rd
Hilmar, CA 95324

Backcountry Horsemen of California is a 501c3 non-profit organization

SPONSORSHIP FORM

BCHC 2026 RENDEZVOUS

March 20-22, 2026

(Please Print)

Company Name/Organization _____
Address _____
City, State & Zip Code _____
Contact Person _____
Phone Number _____ Cell Number _____
Fax Number _____ Email Address _____

Sponsorship Level (Check Enclosed)

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ \$100

☐ Yes ☐ No We will / will not be using Booth Space. Booths are to be set up on Thursday, March 17th, and taken down on Sunday afternoon. If you will be using Booth space, will you require electrical power? ☐ Yes ☐ No

☐ Yes ☐ No We will / will not be submitting an Ad for the Rendezvous Program. Ads should be submitted in grayscale, 300 PPI as follows:

¼ Page = 3.625" wide x 4.375" tall

½ Page = 7.375" wide x 4.375" tall

Full Page = 7.375" wide x 9" tall

Ads should be submitted by email

February 1, 2026

☐ Yes ☐ No We will / will not be submitting a Banner. Banners can be shipped in advance to the address shown below or delivered to the event on Thursday, March 19.

Signature, Title

Date

Print Name

SPONSORSHIP CONTRIBUTIONS MAY INCLUDE FUNDS, GOODS, OR SERVICES
BACKCOUNTRY HORSEMEN OF CALIFORNIA IS A 501c3 NON-PROFIT ORGANIZATION

Make checks payable to: **2026 BCHC Rendezvous**

Mail to: BCHC, c/o Lloyd Erlandson 8658 Washington Rd, Hilmar, CA 95324

For any questions or concerns you may contact Lloyd Erlandson 209-761-3942